



*In partnership with*



**Join other Lions Clubs across the UK and Ireland  
and take on new fundraising challenge!**

## *The challenge*

In celebration of your 100-year anniversary, Lions Clubs across the UK and Ireland are being asked to support MedicAlert's Early Start Programme. The challenge is for each club to raise £295, enough to sponsor one child from birth to 10 years on the programme.

## *About the Early Start Programme*

The programme provides free MedicAlert membership every year to any child up to their 10th birthday. The child will also receive their first item of jewellery for free and have their own personal electronic record. This can be accessed by emergency professionals 24 hours a day, from anywhere in the world.

## *How to get involved*

MedicAlert are providing printable fundraising materials for you to use as you wish. This includes posters and labels for collection boxes and buckets.

## *How to donate*

Once you have completed your fundraising, please send a cheque made payable to 'The MedicAlert Foundation' to:

Early Start Programme  
327 Upper Fourth Street  
Milton Keynes  
MK9 1EH